



What is Project Vision?

Initiated by Prof. Dennis S.C. Lam, Project Vision is a new sustainable medical relief project that will establish 100 charity eye centers (CEC) by 2013 or before, covering all the poorest regions of China. We will train local doctors and provide medical equipment in order to help the people to help themselves, thus leaving in place a permanent medical charity team.



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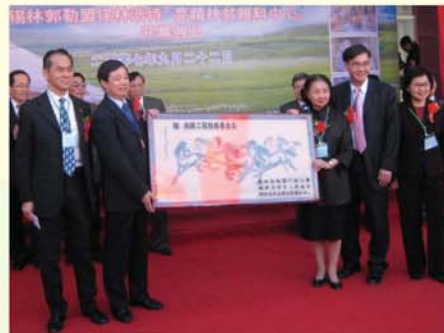
(All in Alphabetical Order)

The Formal Launch of Project Vision: The First CEC is established in Xilinhot, Inner Mongolia



Ms Elise Leung (2nd from left), Mistress of Ceremonies, and Mr. He Yaohua (2nd from right) of the Hong Kong donor organization, the Agur Foundation, inaugurate Project Vision's first Charity Eye Center.

The First Charity Eye Center, "The Xilinhot, Inner Mongolia, Project Vision Charity Eye Center," was opened on September 22, 2007, marking the launch of Project Vision in China.



Officials of the Xilin Gol League (the prefecture of which Xilinhot is capital) present souvenir plaques to Project Vision Charitable Foundation.



The beneficiaries of the first cataract surgeries performed at the new charity center share their delight in recovering their vision with members of Project Vision and local medical personnel.

Inexpensive, high-quality surgery helps to resolve the problem of access to healthcare

Project Vision calls to all levels of society to enthusiastically embrace our program of charitable eyecare in China. Besides obtaining support from the Hong Kong-based Agur Foundation to establish the Xilinhot Project Vision Center, twenty members of the media accompanied our team to Inner Mongolia to see for themselves the center in action, and to observe the manner in which Project Vision utilizes the provision of low-cost, high-quality surgery to eliminate rural barriers to healthcare and to bring about the speedy recovery of vision among those afflicted by eye disease.



Mr. and Mrs. He Yaohua of the Hong Kong-based Agur Foundation pictured at the Xilinhot Charity Eye Center.

The opening of the first Charity Eye Center attracts attention from all walks of life. Representatives of the media from Hong Kong, the PRC and international agencies, including South China Morning Post, Xinjing Bao and Reuters, all compete to cover the story.

Project Vision's Training Center for Western Provinces

The Xingping Charity Eye Center, which will serve as Project Vision's Training Center for Western Provinces, was inaugurated on Nov 24, 2007, in Xingping City of Shaanxi Province. The center will shoulder the burden of logistical planning and training for Charity Eye Centers located in China's western provinces. Shaanxi will serve as a key province for the development of Project Vision, which plans with the critical support of the All-China Women's Federation (ACWF) to establish a total of eight centers there within the next three years.



Representative Rita Fan, president of the Legislative Council and advisor of the Project Vision Charitable Foundation attends the opening ceremony for the Charity Eye Center to indicate her full-fledged support of the program's charitable work.



Representative Rita Fan, advisor to the Project Vision Charitable Organization, Vice Director Kang Ling of the Chinese Foundation for the Development of Women (2nd from the left) and Chairman Liu Lige of the Shaanxi Women's Federation (2nd from the right) visit the inpatient ward at the Charity Eye Center to meet with cataract patients who have flocked here for surgery because of the center's reputation.

Specialized training that helps people to help themselves

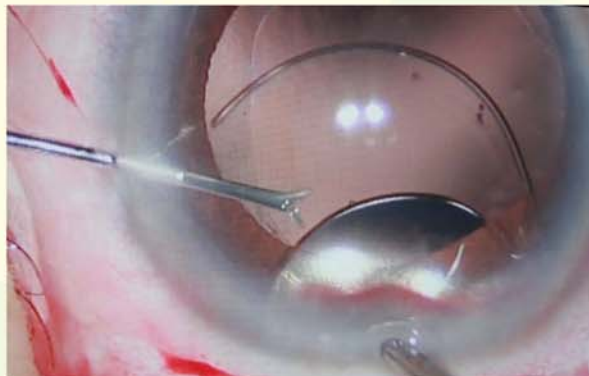
Representative Rita Fan, advisor to the Project Vision Charitable Foundation, and Secretary Kang Ling, the Vice-Director of the Chinese Foundation for the Development of Women, were the go-betweens responsible for encouraging the alliance between Project Vision and the All China Women's Federation. As Representative Fan remarked while officiating over the opening ceremony: "Doctors from Hong Kong have long shown concern over the needs of the poor in China, and have often felt duty-bound to perform voluntary medical service. But the energy that a few people have for such work is limited, while the approach of Project Vision, which empowers local doctors to serve the people by nurturing China's own talents, unlocks vast strength, bountiful resources and far-reaching benefits."

Establishing a permanent medical team

"Project Vision's Training Center for Western Provinces" has been established through a donation from the Action for Vision Foundation. Professor Dennis S.C. Lam, Chairman of the Project Vision Charitable Foundation has indicated that: "Project Vision" effectively utilizes a one-time donation, and through the provision of medical equipment, technical training and modern management techniques, achieves an increase in surgical volume and cost-effectiveness. Though the fees collected by the Charity Eye Center are modest, they allow the program to develop sustainably without needing to depend on further donations."



Medical personnel caring attentively for patients.



Implanting an intra-ocular lens which will dispel the darkness in which this cataract patient has been living, revealing blue skies again.



Xingping Charity Eye Center
Shaanxi Province

Sponsoring Organization
Action for Vision Foundation
Location: Xingping People's
Hospital

Shaanxi Pucheng Charity Eye Center Opens its Doors Amidst Wind and Snow

"Project Vision's" third vision center – Shaanxi's Pucheng Charity Eye Center -- opened its doors on the 28th of January amidst the worst snow storm to hit Shaanxi in 50 years. The center, established through the generous support of Montblanc, and located in Shaanxi's Pucheng County Hospital, will offer a warm welcome and high-quality, low cost sight-restoring surgery to the cataract patients of Pucheng County and the surrounding area. This is the second center established in Shaanxi as a cooperative venture between "Project Vision" and the All-China Women's Federation; a total of 8 Vision Centers are planned to be in service in Shaanxi by 2009.

No need to fear the storms outside, VIPs from far and wide offer a warm welcome to cataract patients

Ms Liu Lige, Chairwoman of the Shaanxi Province Women's Federation, Mr. Jim Siano, Asia-Pacific Regional President and CEO of Montblanc, Ms Li Bingbing, Montblanc's Asia-Pacific regional brand ambassador, Prof. Lam, Chairman of the Project Vision Charitable Foundation and Mr. Huang Lixun, Deputy Director-General of the Shaanxi Provincial Bureau of Health, together with leaders from all echelons of society, made personal appearances at the opening ceremony, and shared in the joy of restoring vision to the blind.

The opening ceremony of the Pucheng Charity Eye Center was timed to coincide with the Lunar New Year, with the hope of ushering patients long condemned to live in darkness into a brighter era, Ms Li Bingbing, interviewing an elderly post-operative cataract patient during the ceremony, was moved to remark: "I'm delighted that these old folks can have their vision restored so swiftly. I had never imagined that their lives could be so hard, or that they were so in need of someone to care for them, to help them. Each of us needs the help of others, and each of us has the ability to give others help. I'm so happy to have this chance to make an effort on their behalf."

The "Teach a man to fish" philosophy of eye care takes root in Shaanxi

Mr. Jim Siano indicated that Montblanc heartily approves of the vitality of "Project Vision's" charitable program of blindness alleviation, and deeply admires the philosophy: "It is better to teach a man to fish than to give a man a fish." He expressed his hope that Montblanc's donation to support the Pucheng Charity Eye Center would inspire others to make even greater efforts, so that "Project Vision" might reap the benefits of more enthusiastic support and attention from corporations and individuals. Mr. Huang Lixun, Deputy Director-General of the Shaanxi Provincial Bureau of Health expressed his support for Project Vision's plan to establish permanent medical teams at the local county level, to ensure that true grassroots eye care develops in Shaanxi.



While officiating in person at the opening ceremony, Montblanc's Asia-Pacific Regional CEO Mr. Jim Siano (3rd from the left) presents a cheque to Project Vision.



Fearing neither snow nor rain, Shaanxi's Pucheng Charity Eye Center opens for service during the worst storm to hit Shaanxi Province in fifty years.



A smile once more lights up the face of this cataract patient, after receiving sight-saving surgery.



Pucheng Charity Eye Center

Sponsor: Montblanc
Location: Pucheng county in Shaanxi Province

Porcelain Painting Charity Sale and Exhibition Raises Four Million



A "Porcelain Painting Charity Sale and Exhibition" jointly presented on 24 October 2007 by the Yue Hwa Chinese Products Emporium Limited, the Asia Finance Group, the Project Vision Charitable Foundation and the Hong Kong Porcelain Painting Club raised over 4 million HK dollars for Project Vision. The exhibition showcased more than 200 pieces of porcelain painting, and was supported by donated work from the Hong Kong Porcelain Painting Club, which was sold at a Charity Bazaar.



Mr. Robin Y.H. Chan, GBS LLD J.P., Deputy to the Chinese National People's Congress and Chairman of Asia Financial Holdings Ltd (center); Mr. Yu Kwok Chun, GBS SBS, Chairman & Managing Director of Yue Hwa Chinese Products Emporium Limited (left).



The assembled guests of honour carrying out the ribbon-cutting ceremony marking the official opening of the exhibition.



Mr. & Mrs. Robin Y.H. Chan (1st and the 3rd from the left), Chairman of Asia Financial Holdings Ltd and the guests of honour.

Guests of Honour Presiding over the Opening Ceremony Guests of honour taking part in the ribbon-cutting ceremony that day included:

Mr. Li Guikang, Deputy Director of the Central Government's HKSAR Liaison Office;
Mr. Zhan Yongxin, Deputy Commissioner, Office of the Commissioner of the Ministry of Foreign Affairs of the PRC in the HKSAR;
Mrs. Rita Fan, GBS, J.P., Advisor of the Project Vision Charitable Foundation and President of the Legislative Council;
Mr. Tsang Tak-sing, J.P., Secretary for Home Affairs;
Mr. Cheng Yu Tong SBS, J.P., Executive Councilor and Deputy to the National People's Congress of the People's Republic of China;
Ms. Elsie Leung Oi-Sie, GBM J.P. SBS, Advisor of the Project Vision Charitable Foundation;
Mr. Timothy Fok Tsun Ting, GBS, J.P., Member, Legislative Council for the Functional Constituencies of Sports, the Performing Arts, Culture and Publishing;

Mr. Robin Y.H. Chan, GBS LLD J.P., Deputy to the Chinese National People's Congress and Chairman of Asia Financial Holdings Ltd.;
Mr. Manuel Filipe Pereira, a well-known European porcelain painter;
Ms. Yumiko Okamura, a well-known Japanese porcelain painter;
Ms. Josephine Robinson, a well-known Australian porcelain painter;
Mrs. Rosemary Oh, Founder and Chairwoman of HK Porcelain Painting Club;
Ms Gigi Chui, a well-known personality in the world of cinema and television;
Professor Dennis Lam, Chairman of the Project Vision Charitable Foundation;
Ms. Chen Shifen (nee Shen), Honorary Adviser to the Hong Kong Porcelain Painting Club
Mr. Yu Kwok Chun, GBS SBS, Chairman & Managing Director of Yue Hwa Chinese Products Emporium Limited;

Special thanks to:

Yue Hwa Chinese Products Emporium Limited; Asia Finance Group; Hong Kong Porcelain Painting Club

Looking Ahead and Review

Looking Ahead - Plans for the latter half of 2008 and for 2009

Latter half of 2008:	To establish 3 to 5 Charity Eye Centers in Guizhou, Shaanxi and Henan Provinces
2009:	To establish 7 to 10 New Charity Eye Centers in Guizhou, Shaanxi, Henan and Gansu Provinces

Important milestones

2006年

5 November 2006

Founding of the Project Vision Charitable Foundation, PRC
Celebrity Table Tennis Fund-raising Matches held in conjunction with the ceremony making the founding of project vision raise ten million HKD in seed money for "Project Vision."



2007年

25 May 2007

Signing of an agreement with the Ministry of Health
Project Vision signs an agreement with the Taiwan, Hong Kong and Macao Affairs Office of the Ministry of Health to establish 100 Charity Eye Centers in impoverished areas of China.



25 May 2007

Cooperation with the All-China Women's Federation
"Project Vision" signs an agreement with the China Women's Development Fund and the All-China Women's Federation to establish Project Vision Charity Eye Centers in Shaanxi Province.



22 September 2007

Opening of the first Charity Eye Center
The inauguration ceremony of Project Vision and simultaneous launch of the Inner Mongolia Xinlinghot Charity Eye Center is sponsored by The Hong Kong Agur Foundation, with Elise Leung GBM JP SBS, Former Secretary for Justice, HKSAR, presiding over the event.



18-24 October 2007

Porcelain Painting Charity Sale and Exhibition
This event, aimed at promoting porcelain painting in Hong Kong and raising money for Project Vision, secures over four million HKD for the Foundation.



24 November 2007

Opening of the Training Center in Western Provinces
Mrs. Rita Fan, President of Legislative Council, HKSAR presides over the opening ceremony of the Shaanxi Xiping Charity Eye Center, which will also serve as Project Vision's Western China Training Center.



2008年

28 January 2008

Opening of the Third Charity Eye Center
The Pucheng Charity Eye Center, supported by a donation from Montblanc, opened on 28 January 2008, with Mr. JIM SIANO, President and CEO of the Asia-Pacific Region of Montblanc, presiding over the ceremony.



China has an estimated 4.5 million cataract blind, each of whose sight could be restored with a simple operation. However, only about 500,000 cataract surgeries are performed in China annually, well below the estimated million new cases of cataract blindness arising each year. Without a practical solution, China's cataract problem will only continue to grow more severe. In order to eliminate the problem of inadequate access to medical care in rural China, a group of enthusiastic medical professionals in Hong Kong established "The Project Vision Charitable Foundation," an organization which is registered in Hong Kong and enjoys tax exempt status there. The foundation, which has received ardent support from all levels of society, plans to establish 100 Charity Eye Centers ("CEC") in five heavily-populated, poor areas throughout China, with each vision center producing 1000 cataract surgeries annually. When the plan is fully realized, 100,000 high-quality, low-cost sight-saving surgeries will be provided each year to those of limited means, helping to alleviate blindness among China's poor.

"Leave a solid foundation:" Establishing a permanent medical team to aid the poor



Intensive Training → Empowerment

→ Self-sufficiency

The most unique aspect of Project Vision lies in the philosophy: "Better to teach a man to fish than to give him a fish." With an initial donation of equipment and after intensive training of local doctors and nurses, they are capable of carrying out independent diagnosis and surgical care sufficient to meet the needs of local patients.



Affordable high-quality surgery

Offering medical care at cost, high-quality cataract surgery with intraocular lens implantation can be carried out for about RMB 700 (only 10-20% of the fee currently charged in urban areas), a price which is affordable to the Chinese rural poor.



A one-time donation for sustainable development

Applying modern management techniques and a high-volume approach to surgery, very significant reductions in cost can be realized and a fee affordable to peasant farmers can be achieved. When medical care is offered at cost and resources are continuously re-invested into the program, a one-time donation can result in sustainable development.



Matching funds from local hospitals,

developing sight-saving surgery

for glaucoma and other conditions

Local hospitals agree to provide the "Vision Centre" with funds equal in amount to the original donation, that is, a one-to-one match of 1 million RMB. These funds are used to purchase equipment and to develop sight-saving surgeries beyond cataract, so that at the end of 5 years time, the "Vision Centre" will have developed into a comprehensive Ophthalmic Service Centre, able to treat glaucoma, strabismus, retinal detachment and other common blinding diseases.



Providing free surgery for poor patients

Project Vision will raise additional donations to allow free surgery to be offered to the truly poor and those with other special needs. Local organizations will take on responsibility for vetting and approving such claims.



Based in Hong Kong

The foundation is based in Hong Kong, protected by Hong Kong law, and managed by citizens of Hong Kong.



Project Vision FAQ

Why has Project Vision chosen cataract as its initial target for diagnosis and treatment?

Cataract has the highest blindness prevalence of any eye disease. Among China's population of 1.3 billion people, the total number of 500,000 cataract surgeries performed annually is far below the 3 million surgeries carried out each year in the United States with a population of only 300 million. In China, many rural patients with cataract must suffer for years in silent darkness due to their inability to afford costly surgery.

What is the cost of a cataract surgery in the Project Vision program?

What is Project Vision's policy towards those who cannot afford even this RMB700 charge?

The cost of a cataract operation in "Project Vision" is 700 RMB, only about 10-20% of the going rate in urban areas. Moreover, Project Vision has established waiver mechanisms to provide free or half-priced surgeries for especially poor patients.

How does Project Vision manage to offer such low-cost cataract surgery?

Project Vision has been able to obtain especially low "Charity Rates" for IOLs and other medical consumables as a result of large batch orders. A high-volume approach to surgery also helps to reduce cost of each case. The Charity Eye Centers have no need to pass the cost of medical equipment on to patients since these are all donated by Project Vision; finally, the streamlined utilization of personnel at each Charity Eye Center further contributes to controlling operational costs.

How much does it cost to establish a Charity Eye Center? What will this donation be used for?

To establish and launch a Charity Eye Center requires one million RMB; donors providing support of a million RMB to a particular center are eligible to name that center. All donations are used to purchase medical equipment for the center, and to provide training for local medical staff. Additional donations are used to fund a part of the cost of free surgeries for particularly poor patients or those with special needs.

How does Project Vision ensure all donations are properly used?

Each Charity Eye Center maintains its own financial accounts, with all income of the Charity Center required to be collected by the affiliated local hospital. Project Vision and the local hospital jointly manage and monitor the financial accounts of the Charity Eye Centers. Project Vision's financial specialists also audit the accounts and train accountants at charity eye centers on a seasonal basis; together with staff from the participating hospital's financial department, Project Vision specialists not only check the accounts but also verify assets on site.

What specific criteria does Project Vision have for choosing a charity eye center?

Basic requirements include: the local population potentially benefiting from charitable services should be relatively large, the total catchment population should be no less than one million, and there should be a relative lack of ophthalmic services in neighboring areas, with at least basic ophthalmic services available at the participating hospital.

Please visit our website www.projectvision.org.hk for more information about Project Vision.

請支持 Thank you for your support

請以英文正楷填寫 Please complete the form in BLOCK LETTERS

- 本人樂意一次過捐助「亮睛工程」。 I would like to support the "Project Vision" HK\$ _____
- 本人樂意每月捐助 I would like to donate the following MONTHLY sum:
- HK\$500 HK\$300 HK\$100 其他 Other HK\$ _____

付款方式 Payment Method

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Cheque - Payable to "Project Vision Charitable Foundation Limited"
- 直接存款
Direct Transfer
- 恆生銀行 Hang Seng Bank (395-728633-883)
- 中國銀行(香港) Bank of China(Hong Kong) (012-875-1-1357913)
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Please mail the completed form to Project Vision Charitable Foundation or fax it to (852)2715 9480. Project Vision Charitable Foundation will keep your personal data for sending you information about our work and sending receipts. For any enquiries on the use of your personal data, please contact us on (852)2762 2700.

tel: 3F Hong Kong Eye Hospital, 147K Argyle street, Kln., Hong Kong Fax: (852)2715 9480

Project Vision's Ambassadors



International artist - Jackie Chan

A Message from Jackie Chan,

Hi, everybody, I'm Jackie Chan, Ambassador for Project Vision. China's very first Charity Eye Center is now open for service in Inner Mongolia! Project Vision plans to establish one hundred Charity Eye Centers in China over the next five years. Following a model designed to promote self-sufficiency, an initial donation of equipment, and intensive training of local doctors in cataract surgical techniques, allows the establishment of a "permanent medical team" to aid the poor. By offering medical care at cost, when the plan is fully realized these centers will provide 100,000 sight-saving cataract operations alone to poor patients. A one-time donation can provide sustainable development: "Project Vision" really deserves our support!

A message from Wong Kampo,

I'm Wang Kampo the racing cyclist. I was really lucky to meet an outstanding coach who helped me to develop my full potential. Project Vision is following a model designed to promote self-sufficiency in China's remotest and most economically-challenged regions: qualified local medical practitioners undergo specialized training and rigorous appraisal in order to guarantee that the local medical team provides the very highest level of ophthalmic surgery. Establishing this "permanent medical team" provides disadvantaged patients suffering from eye disease with affordable, high-quality surgery. Please support Project Vision and promote the spirit of self-sufficiency by establishing a permanent medical team!



Hong Kong's World Cycling Champion - Wong Kampo

Let us join hands to give sight and light up the eyes of our fellow countrymen!

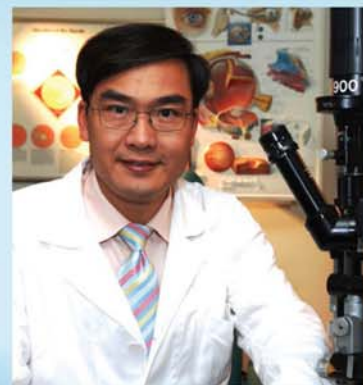
Prof. Dennis Lam
Chairman of Project Vision
Charitable Foundation

Donating a million RMB (USD 150,000) or above is eligible to name a Project Vision center!

Payment Method

- 1) Cheque: Payable to "Project Vision Charitable Foundation Limited"
- 2) Direct Transfer
- 3) Monthly donation by autopay
- 4) Credit Card

Donation form is available at www.projectvision.org.hk. Donation of HK\$100 or above is tax deductible with a receipt. Please fax or mail a copy of your cheque or bank transfer record to us for your donation receipt.



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